

THE PLATFORM EXPERIENCE CANVAS

PLATFORM DESIGN TOOLKIT 2.2

notes

channel / touchpoint								EXPERIENCE NAME
channel / touchpoint								INVOLVED ROLES
channel / touchpoint								A - Core role
								B - Other role
								C - Other role
								D - Other role
								E - Other role
								Value Proposition for Core Role
								BUSINESS MODEL ELEMENTS
								Platform Activities
								Platform Resources / Components
								Value Provided / Cost
								Value Captured / Revenues